

## Decision

**Decision pertaining to a positive assessment of an application for an initial accreditation of a new programme Bachelor's degree programme Business Administration Entrepreneurship of Stichting Schoolvision (Foundation Schoolvision)**

Date	Details	
11 May 2015	Institution	: Stichting Schoolvision (Foundation Schoolvision)
<b>Subject</b> Decision Initial accreditation Bachelor's degree programme Business Administration Entrepreneurship of the Stichting Schoolvision (Foundation Schoolvision) in cooperation with Team Academy (003474)	Programme	: Bachelor's degree programme Business
	Variant	: Fulltime
	Location	: Amsterdam, the Netherlands
	Study load (EC)	: 240
	Date macroefficiency decision	: N/A
	Site visit date	: 9 March 2015
	Review panel advice date	: 16 April 2015

Your reference

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Our reference  
NVAO/20151399/SL

Annex

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### Assessment framework

Assessment framework for the comprehensive initial accreditation of a new degree programme of the NVAO (Dutch Government Gazette 2014, no. 36791).

### Findings

The NVAO establishes that the review panel report soundly and recognisably substantiates the grounds on which the review panel considered the quality of the degree programme sufficient.

### Review panel advice

Summary of the review panel's findings and considerations.

The new fulltime Bachelor's degree programme Business Administration Entrepreneurship in the English language of the Foundation Schoolvision in cooperation with Team Academy with a total study load of 240 EC started in September 2014 with 25 students. The education method is based on the Finnish approach to education of Tiimi Akatemia and ties in with world and social developments. The degree programme is highly practice-based and focuses on independent performance and personal development. Entrepreneurship and learning are already though as of the first week by means of relatively small international teams of 15-18 cooperating participants.

The programme's modules are connected to the phase of running a business and developing a team. The vertical correlation is based on six teaching guidelines, the horizontal on development of the business practice. Training sessions are held 2 days a week and are supported by a team coach. During a 40-hour work week, the students work

Pagina 2 van 5 on planning, coordinating and evaluating entrepreneurship, educational and training activities. Specialist teachers are "flown in". Professional products (contracts, plans, (research) reports, essays, presentations etc.) and personal development are documented and evaluated. The degree programme is completed in the fourth year with a final project and thesis.

In respect of the domain-specific reference framework and the derived professional and educational profile, there is sufficient international, c.q. national orientation. As regards the contents and orientation, the review panel believes that the intended final qualifications and corresponding learning objectives are domain-specific and have been sufficiently defined. Because of the link to the Dublin descriptors and CE profile (Commercial Economics) the level is likewise sufficiently guaranteed. It is clear to the review panel which choices have been made, where the focus lies, and what the unique aspects of the degree programme are. Focus areas are the accessibility of the information and the added value of the first 'supplementary' final qualification *Entrepreneurial academic skills*.

The translation of the intended final qualifications into orientation, content and design of the programme has also been sufficiently achieved. The literature is sufficiently up to date and internationalisation is one of the degree programme's strengths, also thanks to international travel. The degree programme offers a good mix of demand- and supply-driven education with attention for the development of required soft and hard skills (sufficiently broad professional knowledge and skills in the field of entrepreneurship). Programme content and cohesion are however a 'work in progress', which is why the review panel advises to continue monitoring the implementation and substantiation of theory and hard skills.

The review panel believes that the educational concept and the design of the programme – experiencing everything in practice and inquiry-based learning as a team – offer interesting possibilities. It is believed that the didactic approach would only work for a specific target group of independent and mature, c.q. empowered students. That is why the review panel believes that it would be good to carefully select the candidates and thoroughly supervise and assist the team coaches, in order to avoid students dropping out or to prevent any delays. The students with whom the review panel spoke indicated that the study load is quite high, but acceptable. They are enthusiastic and positive about counselling, c.q. assistance and flexibility. The team coaches, teachers, work field and management are motivated and involved in the degree programme. The review panel believes that the quality and extent of the team is sufficient, but advises the applicant to continue monitoring the teaching staff in terms of subject matter expertise.

The review panel believes that the accommodation and material provisions create a dynamic and stimulating learning environment. Schoolvision/Team Academy moreover has an adequate internal quality assurance system in place. Student counselling and the provision of information are sufficiently qualitative. The board of examiners plays an active role in the testing policy and inspection. It was carefully checked whether all rubrics can stand the test of criticism and whether learning objectives are sufficiently covered.

In summary, the review panel believes that Schoolvision/Team Academy has done a very good job in respect of the new Bachelor Entrepreneurship. All eleven standards were considered satisfactory. Five recommendations were added to the advice.

The review panel advises the NVAO to express a positive opinion in respect of the quality of the new Bachelor's degree programme Business Administration Entrepreneurship of the Foundation Schoolvision in cooperation with Team Academy.

#### **Decision**

Pursuant to the provisions of article 5a.10, second subsection, in conjunction with article 5a.11, sixth subsection, of the Dutch Higher Education and Research Act, the NVAO gave the board of the Foundation Schoolvision the opportunity to put forward its views on the intended decision of 4 May 2015. By email of 4 May 2015, the board of Stichting Schoolvision (Foundation Schoolvision) assented to the intended decision.

The NVAO takes a positive initial accreditation decision for the new Bachelor's degree programme Business Administration Entrepreneurship (240 EC; variant: fulltime; site: Amsterdam) of Stichting Schoolvision (Foundation Schoolvision) in Haarlem, the Netherlands.

Degree: Bachelor of Business Administration

Advice Croho (Dutch Central Register of Higher Education Study Programmes) section: Economics

Pursuant to article 5a.10a, fourth subsection of the Dutch Higher Education and Research Act, the following quality aspects were assessment after three years:

- A. The achieved level, in view of the desired and common international requirements, and
- B. The soundness of the assessment, manner of testing and examining the students.

In force up to and including 10 May 2021.

The Hague, 11 May 2015

On behalf of the NVAO



R.P. Zevenbergen  
(Board member)

Any interested part may lodge an objection against this decision on the basis of the provisions of the Dutch General Administrative Law Act with the NVAO. The objection must be lodged within a term of six weeks.

Subject	Standards	Assessment Adequate, partially adequate or inadequate
1. Intended final qualifications	1. The intended final qualifications of the degree programme have been defined in terms of content, level and orientation and meet the international requirements.	Adequate
2. Programme	2. The programme's orientation guarantees the development of skills in the field of scientific research and/or the professional practice.	Adequate
	3. The programme's content offers the students the possibility to achieve the intended final qualifications.	Adequate
	4. The programme's design incites students to study and offers the students the possibility to achieve the Intended final qualifications.	Adequate
	5. The programme ties in with the qualifications of the students entering the programme.	Adequate
3. Staff	6. The staff members are qualified and there are sufficient staff members to implement the programme in terms on content, education and organisation.	Adequate
4. Facilities	7. The accommodation and material facilities are sufficient to implement the programme.	Adequate
	8. The student counselling and the provision of information to students promote the study progress and tie in with the students' needs.	Adequate
5. Quality care	9. The degree programme will be evaluated periodically, also on the basis of testable targets.	Adequate
6. Testing	10. The degree programme has an adequate testing system.	Adequate
7. Graduation guarantee and financial provisions	11. The institution guarantees the students that the programme can be completed and has made sufficient financial provisions available.	Adequate
General conclusion		Positive

Pagina 5 van 5 **Annex 2: Composition of the review panel**

- Prof. Dr. J. Degadt (chairman), professor Economics Catholic University Leuven (Campus Brussels);
- Drs. R.L. Prenen (member), independent educationalist;
- Drs. F. Nauta (member), innovator, deputy director Climate-KIC Accelerator;
- A.J. van Scheepen (student- student-lid), Bachelor-Master Administration and Policy, University of Utrecht.

The review panel was assisted by Fred Mulder, policy officer of the NVAO, process coordinator, and H.J.M.M. Tubbing, secretary (certified).